**NOTE Please email your application to :** [**RenoAngelApplication@gmail.com**](mailto:RenoAngelApplication@gmail.com)**.**

**Some of these questions you may not be able to complete. Make a note to that effect and answer those you can.**

Reno Angels

Application for consideration

Please complete the following information and submit it to Reno Angels for consideration

1. Company Name
2. Number of employees
3. Amount of Capital Seeking
4. Current Revenue
5. Est. Pre-Money Valuation
6. Summarize your business (short paragraph)
7. What is the customer problem your service or product is solving?
8. List potential competitor (or describe)
9. What is your go-to-market strategy?
10. What is your envisioned, potential exit?

**Stage 1**

1. What is the company?
2. What does it do? What problem does it solve? How?
3. Who are the customers?
4. Usage scenario
5. Products/Services
6. Competitors?
7. Competitive advantages
8. Company’s stage
9. Management

**Stage 2**

1. Market size
2. Marketing plan
3. How does company make money? Business model?
4. Funding needs & use of funds
5. Valuation
6. Exit strategy